

VERANDA



JANUARY-FEBRUARY 2021

- ♦ Modern Polish in **Atlanta**
- ♦ **Charleston's** Contemporary Art Scene
- ♦ A Colorful **Austin** Revival
- ♦ Preservation as Activism in **Memphis**

The **South** Like You've Never Seen It

PLUS

**Next Legends
of Design**
(THE FUTURE IS CHIC!)

Style Revival

Subdued Earth Tones

Abundant in the ancient natural world, colors like ochre, mustard, and goldenrod prove once and for all that quiet patina can make a strong, enduring style statement.

NATHANIEL RUSSELL HOUSE

To re-create this Charleston bedchamber's original ca.-1808 yellow distemper walls, ochre powder, chalk, and hide glue were combined and hand-applied using historic techniques.



MENANDER FRESCO

This depiction of the Athenian playwright in one of Pompeii's most spectacular villas supports evidence of more widespread use of yellow than red in the seaside city.



← **OCHRE PIGMENT**
Derived from sand and clay, ochre was among the first pigments used by humans for painting, with traces found on objects dating to the Paleolithic period.

SANSSOUCI PALACE

Coated yellow before the advent of industrial paint, the exuberant Rococo facade of Frederick the Great's 18th-century summer palace in Potsdam, Germany, reflects not just available pigments but the leitmotif of his "without concern" retreat.



"I often use color to remind me of places I've been and countries I love. I saw this deep ochre while traveling in Italy and vowed to use it one day."

—DESIGNER SARA BENGUR

SUDBURY HALL →

The National Trust's 1960s redesign of the Derbyshire manse included John Fowler's yellow stairwell that set off the elaborate balustrade, which he painted white. Three of his signature, historically inspired yellow paint colors, including Sudbury Yellow, are still produced today by Farrow & Ball.



1. Namay Samay Suri fabric, to the trade; johnrosselli.com. 2. Manila Hemp wallcovering, to the trade; phillipjeffries.com. 3. India Yellow paint, \$110 per gallon; farrow-ball.com. 4. Rousillon paint, \$89 per gallon; shpcompany.com. 5. Thatch paint, \$62 per gallon; portolapaints.com. 6. Cretes cord, to the trade; scalamandre.com. 7. Trianon Stripe fabric, to the trade; soane.com. 8. Sudbury Yellow, Hound Lemon, and Straw paints, \$110 per gallon; farrow-ball.com.



Chintz Immortal

NATIVE FLORALS,
RICH PIGMENTS...
TODAY'S MAKERS
REVIVE THE CLOTH'S
EARLY BRAVADO.

1. **Citra Block Print tape;** scalamandre.com.
 2. **Rambagh;** lisafinetextiles.com.
 3. **Palmyra,** \$167 per yard; nicolefabdesigns.com.
 4. **Mysore,** price upon request; dascoli.co.
 5. **Braquenié Le Grand Corail Camaleux Rayure;** pierrefrey.com.
 6. **Jasper Indian Flower;** michaelsmithinc.com.
 7. **Bahaar;** namaysamay.com.
 8. **Colefax and Fowler Limbury;** cowtan.com.
 9. **Coromandel;** lewisandwood.com.
 10. **Exotic Fruits;** thedesigntarchives.com.
- All fabrics to the trade unless noted otherwise.*

with their own versions, even introducing synthetic dyes, which, while antithetical to chintz's DNA, helped create broader, more pastel-centered palettes. Much of the cotton came from the Americas, where the South in particular welcomed the subsequent imports (which were cooler than wool and more decorative than linen). The textiles were glazed

with burnished rice starch to make them sturdier for tailors and upholstery and became known as *indiennes*.

And though the love affair with English-style chintzes held fast through the 20th century, with designers from Nancy Lancaster to Mario Buatta cloaking their own legacies in it, today, India is rising. Liberalizations of the country's

economy combined with a mounting demand for natural dyes and "slow fashion" inaugurate a new era of chintz—or rather, an old one. Hand-applied designs honor the primeval craft and deeper, organic pigments like Turkey reds and rich indigos read like vivid reset buttons—and most convincing—rebuttals of chintz's early detractors. ♦



▲
1758

As America's love affair with the textile ignites, George Washington cloaks a bedroom at **Mount Vernon** in chintz.



▲
1770

Inventions like the **spinning jenny** help Europe produce chintz domestically and keep up with the demand.



▲
1851

India joins London's **Great Exhibition** to boost trade. Instead, their impressive samples spur Britain to increase manufacturing.



▲
1856

The Grammar of Ornament publishes, providing fabric houses with Indian patterns to imitate on an industrial level.



▲
LATE 19TH C.

English visionary **William Morris** ushers in a new era by resisting copycat designs and machinery for his novel motifs.